



STATE OF ARIZONA
OFFICE OF THE GOVERNOR

DOUGLAS A. DUCEY
GOVERNOR

EXECUTIVE OFFICE

April 14, 2020

Dear Members of the Tourism and Restaurant Industry,

I want to begin by thanking you for your partnership during this public health emergency. Once again, our business community has stepped up to the plate and demonstrated real leadership in prioritizing the safety of our citizens and looking out for workers and consumers.

I'm also aware of what a challenging time this has been. It was just a short time ago that the economy was booming, our revenues were at record highs and national unemployment at 50 year lows. Due to an unforeseen pandemic, we are now facing very different circumstances.

Public health remains our top priority. But in addition to the "response," we are also focused on the "recovery." With unprecedented unemployment, and our small businesses struggling to stay afloat, we know there will be much work to be done in reinvigorating Arizona's economy.

Arizona's *Stay Home, Stay Healthy, Stay Connected* order is in effect until April 30. In making decisions about public health, I will continue to lean on Dr. Cara Christ, and follow guidance from the Centers for Disease Control and Prevention (CDC). And as we look to re-energize our economy, I'm looking to you to provide recommendations and expertise on how the state should approach this needed economic recovery. This includes incorporating public health guidance into everyday business practices, policy ideas, regulatory reforms, and other executive actions that can help accelerate our business and economic recovery. I want to ensure that we do everything we can to get our economy back on track.

I've asked Debbie Johnson, Director of the Arizona Office of Tourism to spearhead this effort with you all and help prioritize the recommendations from our tourism leaders on how best to kick-start our recovery.

I am confident that everything we have done as a state to combat this virus will provide us the opportunity to safely approach economic recovery in the coming weeks. I will need the help and support of your industry to rehire employees, safely deploy CDC guidance, and get this economy back to business.

Sincerely,

Douglas A. Ducey
Governor
State of Arizona