

STATE OF ARIZONA
EXECUTIVE ORDER

Executive Order 2019-04

The Formation of the Arizona Complete Count Committee for the 2020 U.S. Census

WHEREAS, the U.S. Constitution requires a census be taken every 10 years, with the next count scheduled to take place on April 1, 2020; and

WHEREAS, the State of Arizona is experiencing significant growth, attracting many new residents each year due in large part to a thriving twenty-first century economy that extends opportunity to all; and

WHEREAS, an accurate count of Arizona's population is critical to ensure the State receives a fair allocation of resources in order to adequately serve residents; and each Arizonan who is not counted is estimated to represent an \$887 loss to the State in federal funding allocation, meaning that even a one-percent undercount would represent a loss to the State of \$62 million per year for a decade, for a total loss of \$620 million; and

WHEREAS, the census will also determine how many congressional seats are apportioned to Arizona in the U.S. House of Representatives, and will also guide the redistricting of Arizona's state and local legislative representation; and

WHEREAS, the State of Arizona is committed to ensuring a complete and accurate count of all those residing here, including those who have historically been hard to count, such as young children, multi-family housing residents, military families, non-native English speakers, low-income residents, minorities, and rural residents; and

WHEREAS, the State must start preparing and mobilizing efforts now, as meeting this commitment will necessitate robust community outreach, collaboration between all levels of government, and strong partnerships with private-sector and community leaders.

NOW, THEREFORE, I, Douglas A. Ducey, by virtue of the authority vested in me by the Constitution and Laws of the State of Arizona, hereby order as follows:

1. The Arizona Complete Count Committee (AZCCC) shall be established to develop a comprehensive plan with a mission of achieving maximum participation and assisting the federal government in obtaining the most accurate count possible.
2. The AZCCC shall act in an advisory role to the Governor, and shall work to ensure the following objectives are met:

- A. Develop a strategic communications plan to ensure widespread public awareness of the 2020 Census and the high importance of all Arizonans participating;
 - B. Partner with local-level complete count committees and community efforts to provide state-level perspective, guidance, and coordination;
 - C. Develop targeted plans addressing populations that have historically been undercounted in past census counts to achieve maximum participation levels in the 2020 Census;
3. Membership of The AZCCC shall include the following members appointed by the Governor:
 - i. Chair
 - ii. Vice-Chair, Secretary of State or Staff Designee
 - iii. Governor's Office Liaison
 - iv. Legislature Liaison
 - v. State Government Liaison
 - vi. State Agency Director Liaison
 - vii. Community-Based Organization Liaison
 - viii. Rural Outreach Liaison
 - ix. Tribal Outreach Liaison
 - x. Early Childhood and Youth Outreach Liaison
 - xi. University Partnership and Outreach Liaison
 - xii. Multi-family Housing Outreach Liaison
 - xiii. Media Relations Liaison
 - xiv. Business Partnership Liaison
 - xv. Philanthropic Partnership Liaison
 - xvi. Faith-Based Community Liaison
 - xvii. County Government Liaison
 - xviii. Municipal Government Liaison
 - xix. Military and Veteran Liaison
4. Members of the AZCCC shall serve at the pleasure of the Governor, who shall select the replacement in the event of a vacancy, and may change the composition of membership at any time.
5. The AZCCC shall be staffed by the Arizona Commerce Authority, who shall designate a statewide coordinator to facilitate and implement the work of the AZCCC. The coordinator will consult with the State Demographer and the Office of Economic Opportunity.
6. The members of the Committee shall serve without compensation.

7. All members of the AZCCC, except for members one through five, shall each form a subcommittee to work on matters related to the Census count that correspond to their specific liaison role. They are encouraged to select subcommittee members that represent different geographical areas of the state, have a diverse set of experiences and qualifications, and can represent the perspectives and needs of traditionally hard to count populations.
 - A. Subcommittee membership is subject to the approval of the Chair.
 - B. Subcommittees shall have a maximum of 25.
 - C. Other members of the AZCCC are encouraged to participate in subcommittees they do not chair, with the goal of broad planning and engagement that will reach across the intersections of all communities.
8. The Chair of the AZCCC shall serve as the primary point of contact in communicating and consulting with the United States Census Bureau.
9. The AZCCC shall meet upon the call of the Chair and shall meet at least monthly.
10. The AZCCC shall provide quarterly reports to the Governor, commencing with the first report due within 10 days of the first meeting.
11. The AZCCC shall terminate after the completion of the submittal of their final report to the Governor, due no later than July 1, 2020. The final report shall include suggestions for improvements to the complete count process in the next census.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona.

Handwritten signature of Douglas R. Ducey in black ink.

GOVERNOR

DONE at the capitol this first day of April in the year two thousand and nineteen and of the independence of the United States of America the Two Hundred and Forty-Third.

ATTEST:

Handwritten signature of the Secretary of State in blue ink.

Secretary of State