

Executive Order 2016-01

The Governor's Council on the Sharing Economy

WHEREAS, global revenues for the five main sharing sectors are projected to increase from around \$15 billion today to \$335 billion by 2025 according to a report by PricewaterhouseCoopers;

WHEREAS, the economic impact of the innovative sharing economy cannot be ignored or stifled;

WHEREAS, Arizona has already taken steps to welcome and expand this growing market, possessing one of the most attractive legal environments for ridesharing companies in the nation;

WHEREAS, it is a policy of this state to encourage entrepreneurial activity, economic growth, and job creation in the sharing economy;

WHEREAS, industries in the sharing economy provide goods and services to Arizonans conveniently and affordably;

WHEREAS, the state should further its efforts designed to improve the regulatory environment for the sharing economy;

NOW, THEREFORE, I, Douglas A. Ducey, by virtue of the authority vested in me by the Arizona Constitution and laws of the State of Arizona hereby declare the following:

1. The Governor's Council on the Sharing Economy is established to provide advice and direction on advancing Arizona's sharing economy.
 - a. Members of the Council shall be appointed by, and serve without compensation, at the pleasure of the Governor,
 - b. The Council shall consist of five private sector leaders, free enterprise advocates and small business people demonstrating experience or knowledge in the sharing economy,
 - c. The Governor shall appoint a Council chairperson.
2. The duties of the Council include, but are not limited to, the following:
 - a. Develop recommendations on how to improve the legal and regulatory environment for Arizona's sharing economy,
 - b. Identify state regulations that impose, or could potentially impose, a burden on the sharing economy, and
 - c. Provide legislative recommendations that foster innovation in the sharing economy.
3. All State agencies, offices, boards and commissions shall undertake any necessary steps to support the sharing economy. This includes, without limitation, encouraging industry-driven self-regulation, the reduction of regulatory burdens, and support for entrepreneurship and innovative business models. Agencies, offices, boards and commissions shall refrain from regulating these businesses without first demonstrating a unique and critical need.

4. All political subdivisions of the State are encouraged to adopt a similar welcoming approach for the sharing economy within their own jurisdiction and may work with the Council to develop the best local policies for economic success.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona.



Douglas D. Ducey
GOVERNOR

DONE at the Capitol in Phoenix on this Eleventh day of January in the Year Two Thousand and Sixteen and of the Independence of the United States of America the Two Hundred and Fortieth.

ATTEST:

Michelle Reagan

Secretary of State