



ARIZONA HUMAN TRAFFICKING COUNCIL OUTREACH AND AWARENESS COMMITTEE MINUTES

May 26, 2015
4:00 PM
1700 West Washington Street
Phoenix, Arizona 85007

A meeting of the Arizona Human Trafficking Council's Outreach and Awareness Committee was convened on May 26, 2015 at 4:00 p.m. at the Governor's Office for Children, Youth and Families, 1700 West Washington, Phoenix, Arizona 85007. Notice having been duly given. Present and absent were the following members of the Committee.

Members Present

Debbie Johnson (Chairperson)
Paul Boyer
Chuck Fitzgerald
Gary McCarthy

Members Absent

Tanya Corder
Sarah Suggs

Staff Present

Debbie Moak Sam Burba
John Raeder Deborrah Miller

A. CALL TO ORDER

The meeting was called to order at 10:40 a.m.

B. APPROVAL OF MINUTES

Minutes will be presented for approval at the next meeting.

C. OUTREACH AND AWARENESS POWERPOINT REVIEW

Mr. John Raeder presented the PowerPoint – "An Introduction to Human Trafficking" prepared by the Governor's Office for Children, Youth and Families. This PowerPoint will be used in outreach and awareness presentations throughout the state. Mr. Raeder provided information on how the PowerPoint presentation was developed and the need for input for improvement by the Committee. Mrs. Moak provide background information regarding the focus group which was brought together to provide key input on the presentation. Mrs. Moak stated that the next step will be to create a "Guide" to accompany the PowerPoint presentation.

D. HUMAN TRAFFIKING OUTREACH EVENT PLANNING

Mr. Raeder stated that January is Human Trafficking Awareness Month and requested that the Committee members think about what type of large event they would like to organize. Mr. Raeder asked that the Committee members please bring their ideas and suggestions to the next meeting.

E. ANNOUNCEMENTS/NEW OUTREACH OPPORTUNITIES

Mr. Raeder updated the Committee on the Arizona Lottery "Point of Sale" messaging opportunity. The Arizona Lottery has agreed to include the Sex Trafficking poster in its two week rotation at the terminals beginning in June. Mr. Raeder also is working with Circle K to have the Sex Trafficking posters used in Circle K's crime stopper boards.

F. NEXT MEETING

Members agreed to use the *Doodle* website again to determine the next meeting date.

G. CALL TO THE PUBLIC

Representative Boyer suggested that members of the Committee meet with a panel of Legislators to present information on Sex Trafficking. Discussion was held, and the Committee agreed that Representative Boyer should begin the process of setting up the panel.

H. ADJOURNEMENT

The meeting was adjourned the meeting at 5:15 p.m.