

Human Trafficking Initiative

ARIZONA SUPER BOWL HOST COMMITTEE

- Private, non-profit Arizona corporation
- Plans and stages Pro Bowl and Super Bowl XLIX in partnership with the National Football League
- +\$30M fundraising goal
- Catalyst to galvanize local stakeholders in a united approach
 - Maximize positive media exposure
 - \$500M economic impact
 - Leave a lasting legacy

2

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ARIZONA SUPER BOWL HOST COMMITTEE LEADERSHIP

- Jay Parry, President & CEO
- Lyn Music, Senior Director, Operations & Logistics
- Nan Ater, Senior Director, Hospitality & Volunteer Services

3

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HUMAN TRAFFICKING INITIATIVE

- Build awareness
 - Capitalize on interest and engagement of fans
 - Collaboratively develop message with subject matter experts
 - Local and national public entities
 - Local advocacy groups
 - Incorporate National Human Trafficking Hotline Number: 1-888-373-7888
- Public safety coordination
 - Coordinate with the Greater Phoenix Area Human Trafficking Task Force
 - Support protection and well-being of fans and visitors

4



- Human Trafficking Initiative
- ## DIGITAL AND COLLATERAL
- **Digital:**
 - Update information on official Host Committee website www.azsuperbowl.com
 - First Host Committee to provide website and social media content in Spanish
 - **Collateral:**
 - Deliver a consistent message at all Host Committee trainings and other high volume distribution opportunities
 - National human trafficking resource center hotline on all materials: 1-888-373-7888
- 6

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TRAINING CURRICULUM

- “See something / Say something”
- Partner with existing organizations to deliver training:
 - **Transportation:** airports, light rails, cabs and busses
 - **Hotels:** Arizona Hotel and Lodging Association
 - **10,000 Volunteers:** Super Bowl Central, hospitality and Host Committee events
 - **Stakeholders:** retail outlets, restaurants, bars and entertainment venues

7

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CEO FORUM

- Arizona Super Bowl Host Committee Program
- Host 50 CEO's to educate them on positive business environment and opportunities in Arizona
- Partner with the McCain Institute for International Leadership on five panels:
 - China
 - Mexico
 - Human Trafficking
 - Private/Public Partnerships
 - Arizona Leadership

8

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PUBLIC SAFETY

- Ensure Super Bowl XLIX is a safe mega sporting event in cooperation with the Greater Phoenix Area Human Trafficking Task Force
- The Task Force is comprised of detectives from federal and local law enforcement agencies and will coordinate the following:
 - Deterring would-be traffickers
 - Increase enforcement beginning in December
 - Targeting both demand and supply
 - Game week focus on victim rescues and offenders

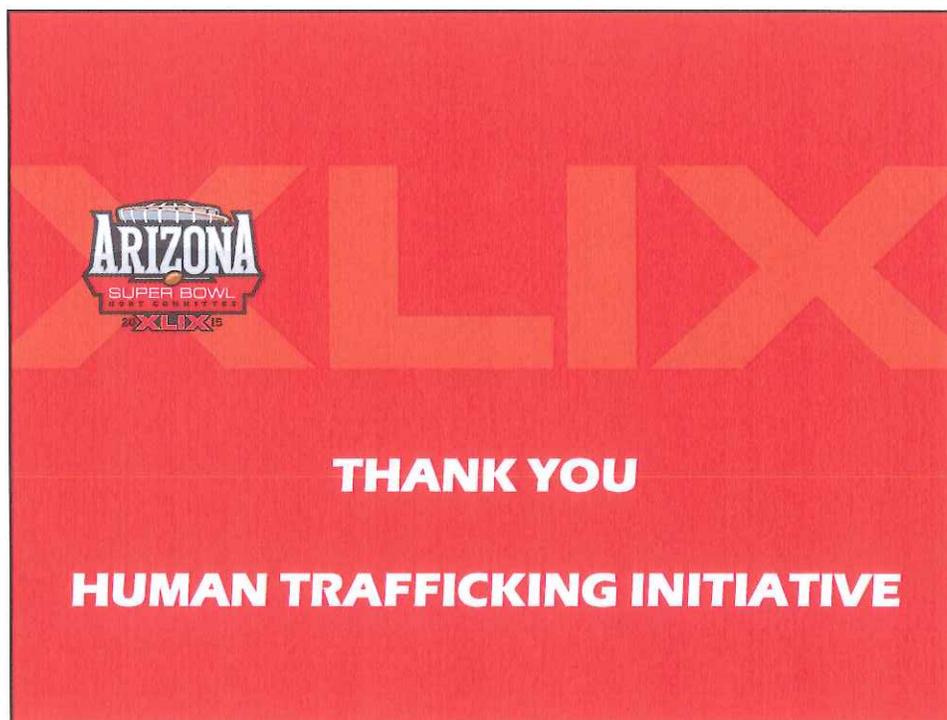
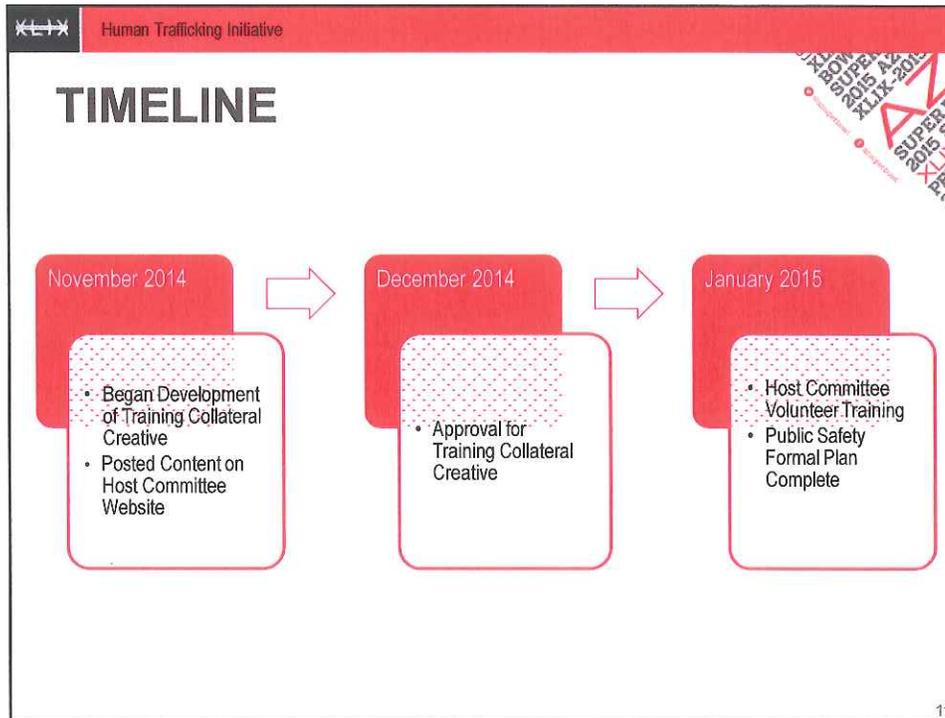
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COLLABORATIVE PARTNERS

- Office of Attorney General
- Hotel and Lodging Association
- McCain Institute
- Convention and Visitor Bureaus
- Tumbleweed Center for Youth Development
- Polaris
- O'Connor House, Safe Action Project
- Sky Harbor Airport (and other general aviation airports)
- Major Valley Cities
- Arizona Foundation for Women

10



YOUTH EXPERIENCES SURVEY:

EXPLORING THE SEX TRAFFICKING EXPERIENCES OF
ARIZONA'S HOMELESS AND RUNAWAY YOUNG ADULTS



DOMINIQUE ROE-SEPOWITZ, MSW, PH.D. & CYNTHIA SCHULER, ESQ.

Homeless youth

Chronically or intermittently homeless, living in transitional shelter or temporary situations such as 'couch surfing', living in hotels, or on the streets, abandoned houses or other unsafe/unstable housing situations.

Sources: (National Healthcare for the Homeless Council, 2014; Woods, Samples, Melchiono, Harris, & Boston Happens Program Collaborators, 2003)

What are the risk factors for homelessness?

Substance Abuse	Mental Health	LGBTQ	History of Trauma	Child Welfare Involvement
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Sources: (Cauce et al, 2000; Doyle Jr., 2007; Kruks, 1991; Lankenau et al., 2004; Tyler, et al., 2001; Whitbeck et al., 2010)

Homelessness and sex trafficking

- Most often classified as **survival sex**:
The exchange of sex to meet subsistence needs.

As items of value, they meet criteria established by the 2000 Trafficking Victims Protection Act for a commercial exchange.

Sources: (Bailey, Camlin, & Ennett, 1998; Greene, Ennett, & Ringwalt, 1999)

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graph TD
    SS[Survival Sex] --- Money[Money]
    SS --- Food[Food]
    SS --- Shelter[Shelter]
    SS --- Drugs[Drugs]
    SS --- Protection[Protection]
            
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Research questions

1. What is the prevalence of sex trafficking experiences reported by homeless young adults in Arizona?
2. Do differences exist on demographic and life experience characteristics of young adults who report sex trafficking experiences when compared with the young adults who do not report sex trafficking experiences?
3. Do sex trafficked homeless young adults have unique service and intervention needs?

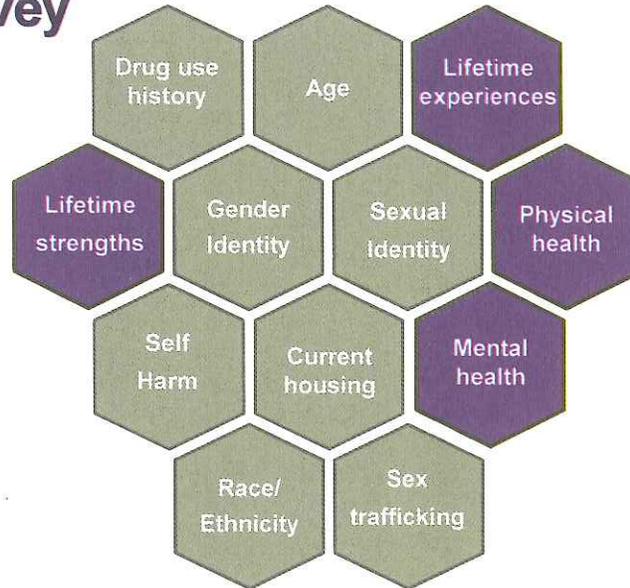
Methodology

- Descriptive study using a cross-sectional sampling design
 - 10 day data collection period in July 2014.
 - 246 surveys were completed from 3 agencies in Arizona serving homeless young adults (ages 18 -25 years old).
 - Surveys were completed by youth in transitional housing, drop-in centers, and street outreach.
 - Participants received a \$5 gift card.



The Survey

- 24 questions that cover:



Sample questions

Have you ever been compelled, forced or coerced to perform a sexual act, including sexual intercourse, oral or anal contact for the following (circle all that apply): money, drugs, clothing, a place to stay, or protection.

If you circled any of the above, how old were you were you the first time this happened?

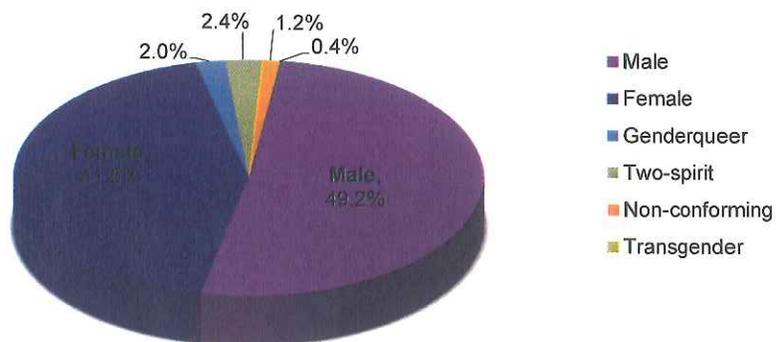
Do you currently have a person who encourages/pressures/forces you to exchange sexual acts for money, drugs, place to stay, clothing or protection?

Have you ever been afraid to leave or quit this situation due to fear of violence or other threats to harm you or your family?

Findings

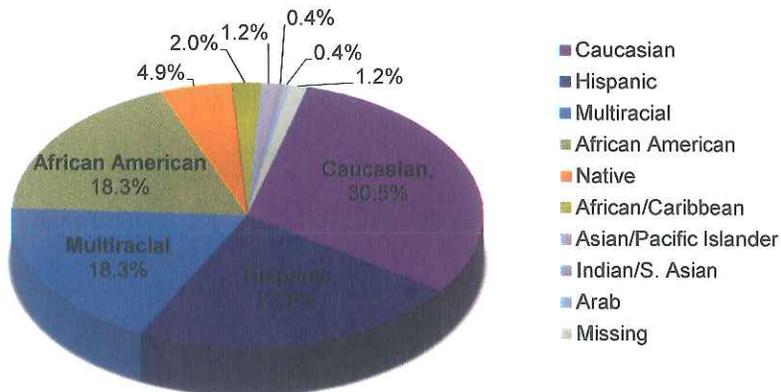
- The participants ranged in age from 18 to 25 years old (M =21.3, SD =1.96).

Gender



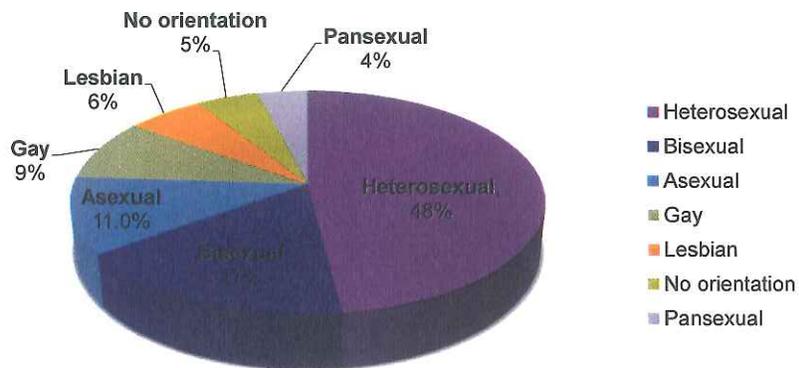
Findings

Ethnicity



Findings

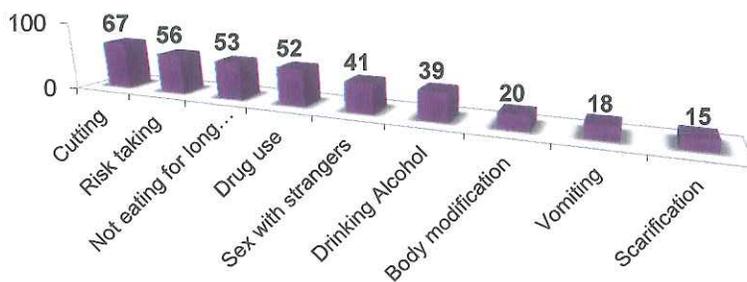
Sexual Orientation



Findings

Self Harm

- In response to a question about self-harming behaviors, **109** (44.3%) reported a history of self harm.



Findings

Mental Health

- A current mental health issue was identified by **67** (27.2%) participants.
 - **63** (94%) reporting they had received treatment for their mental health issues.
- A history of a suicide attempt was reported by **75** participants (30.5%).

Findings

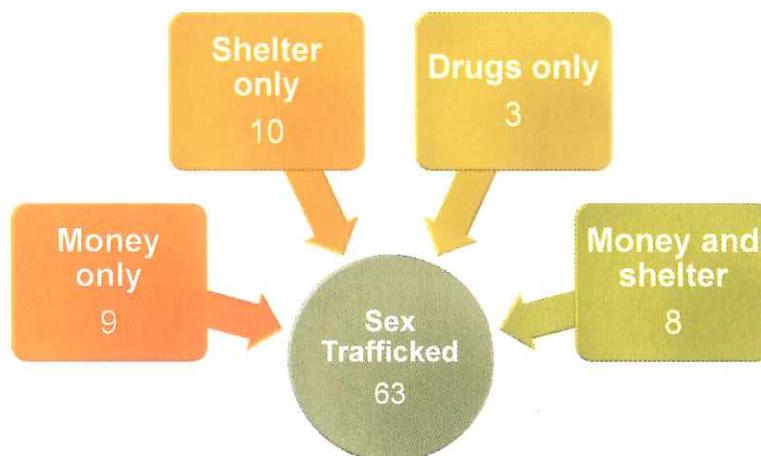
Medical Problems

- Medical problems were identified by **114** (46.3%) of the participants.
- Medical problems identified included:
 - Wounds
 - Chronic pain
 - Skin and bone issues
 - Dental problems
 - Poor vision
 - Asthma
 - Sexually transmitted infections (STIs)
- Only **51** participants (44.7%) reported that they had received medical attention for the medical problems they identified.

Description of Sex Trafficked Homeless Young Adults

- **63 (25.6%)** of the participants reported a sex trafficking experience during their lifetime.
- Only 51 identified their age when they were first sex trafficked ranging from age 5 to 23 years old ($M = 15.2$, $SD = 3.76$).
- Of the **119** males in the sample, **26 (21.8%)** reported a sex trafficking experience.
- Of the **102** females in the sample, **25 (24.8%)** reported a sex trafficking experience.
- LGBTQ young adults were significantly more likely to report sex trafficking experiences (**33, 38.4%**) than heterosexual young adults (**23, 19.7%**).

Reasons identified

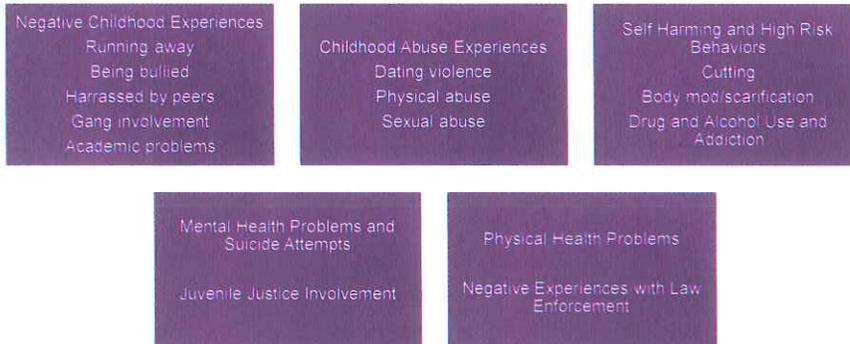


Sex Trafficking Victims (n =63) and Trafficker Involvement

• Traffickers

- 40 (63.5%) reported ever having a trafficker
 - 9 (17.6%) participants reported having a trafficker at the time of the study.
- Twenty-two (55.0%) participants who reported having a trafficker also reported that they have been afraid to leave or quit this situation due to "fears of violence or other threats to harm you or your family".
- Sixteen (40.0%) of the sex trafficked participants reported that the person who asked them to exchange sexual acts controlled what they earned, or kept what they earned in exchange for providing transportation, food, rent, or other, without their consent.

The sex trafficked group (n=63) compared to the non-sex trafficked group (n =183)



Implications

- Agency awareness of increased risk of sexual exploitation for homeless young adults
- Targeted interventions for homeless young adults
- Clinical training and curriculum development for trauma-informed care and trauma-focused treatment
- Provide drug and alcohol abuse support and treatment interventions
- Targeted services to focus on LGBTQ young adults

Future research

- Focus on pathways into sex trafficking for homeless young adults
- Explore the time order of homelessness and sex trafficking experiences
- Evaluate innovative treatments focused on sex trafficking

ASU School of Social Work
**Office of Sex Trafficking
Intervention Research**

ASU School of
Social Work
ARIZONA STATE UNIVERSITY

THANK YOU. QUESTIONS?

Contact information:

Dominique.roe@asu.edu

cschuler@tumbleweed.org