



ARIZONA HUMAN TRAFFICKING COUNCIL OUTREACH AND AWARENESS COMMITTEE MINUTES

March 30, 2015
10:00 AM
1700 West Washington Street
Phoenix, Arizona 85007

A meeting of the Arizona Human Trafficking Council's Outreach and Awareness Committee was convened on March 30, 2015 at 10:00 a.m. at the Arizona Department of Homeland Security, 1700 West Washington, Phoenix, Arizona 85007. Notice having been duly given. Present and absent were the following members of the Committee.

Members Present

Debbie Johnson
Chuck Fitzgerald
Sarah Suggs

Staff Present

Debbie Moak
John Raeder

A. CALL TO ORDER

The meeting was called to order at 10:05 a.m.

B. APPROVAL OF MINUTES

Mr. Chuck Fitzgerald moved to accept the minutes from the February 12, 2015 Committee meeting. Ms. Sarah Suggs seconded the motion. The motion passed unanimously.

C. SPEAKERS BUREAU UPDATE

The members of the Committee reviewed a draft PowerPoint presentation to be used by the Arizona Human Trafficking Council's Speakers Bureau. The members of the Committee provided feedback on suggested language and content.

Mrs. Debbie Moak suggested that the Committee consider including more interactive components in order to engage the audience.

The Committee also discussed the process in which people could be added to the Council's Speakers Bureau.

D. SOCIAL MEDIA UPDATE

Mr. Raeder previewed the Council's new Facebook page and solicited feedback from the members of the Committee.

Mr. Chuck Fitzgerald suggested that the Facebook page be used to highlight the work of the Council.

E. ANNOUNCEMENTS/NEW OUTREACH OPPORTUNITIES

Ms. Debbie Johnson discussed a new opportunity to include the Blue Campaign posters in mall kiosks.

F. NEXT MEETING

Members agreed to use the *Doodle* website again to determine the next meeting date.

G. CALL TO THE PUBLIC

No public comment.

H. ADJOURNEMENT

The meeting was adjourned the meeting at 11:10 a.m.