

Arizona Invasive Species Advisory Council

Anticipation & Outreach Working Group Thursday November 1, 2007 Meeting Minutes

Attendees:

Kai Umeda (U of A Cooperative Extension)
Glenn Fahringer (Town of Cave Creek, Green Industry)
Ariel Hiller (AZ State Parks)
Ty Gray (AGFD)
Gary Russell (USDA)
Brian McGrew (AZDA)
Jenniet Mlambo (Notetaker)

Meeting Minutes:

The Arizona Invasive Species Advisory Council Anticipation and Outreach Work Group was called to order at 1:00 p.m. on November 1, 2007 at the University of Arizona Maricopa County Cooperative Extension Office located at 4341 E. Broadway Road, Phoenix, Arizona 85040.

Attendees were welcomed by work group leads Kai Umeda and Ty Gray and introductions were made.

Gary Russell moved to have the minutes from October 25, 2007 approved and Ariel Hiller seconded it.

The work group started out by reviewing the task assigned to members at the last meeting of October 25 which were to research outreach/marketing programs that existed for six general categories. Those categories include:

1. Prevention, Control, Management of Insects
2. Prevention, Control Management of Aquatic Nuisance Species
3. Terrestrial Nuisance species
4. Invasive Weeds
5. Invasive Disease and Vectors
6. General Invasive Species

Ty Gray volunteered to have his staff organize the above information of categories and make up an organizational chart which consists of list of problems, problems being targeted, what category the problems fit under, and who the author of the research is.

The group then brainstormed on several positive recommendation tools that could be useful in heightening public awareness of invasive species.

Ty brought in a draft of invasive species awareness research trend survey questions that he and his staff worked on for the group to review. The group recommended a few changes plus one additional question. Ty will take the edits back to Department staff to remodify and will bring final questions to the Nov 27th meeting for final review.

Ty noted a list of positive recommendation tools brainstormed by the group.

A recommendation was made to identify suitable process owner(s) for setting up information and increasing awareness of invasive species issues.

Ty noted a list of suitable process owners brainstormed by the group.

A proposal was made to the group that there be an AISC Center. The center would have at least one person or one entity to coordinate the information including a website that will aim people in the right direction and be a clearinghouse for information.

The Center would coordinate with the process owner(s) to ensure similar and or consistent messages. Cost sharing opportunities on production or materials by all agencies to support the center may be an option.

The work group was on board with the proposal.

Objective 2: Identify the Ways Invasive Species Can Enter Arizona. Brian McGrew will do a process map and bring back for group discussion.

Objective 3: Identify Potential Gaps in Anticipation and Prevention. The group decided to take this objective as homework and bring back their lists to discuss at the next meeting.

Objective 4: Funding opportunities for Anticipation & Outreach. The group also agreed to list opportunities on their own and bring back to discuss at the November 27 meeting.

Meeting adjourned: 3:10 p.m.